



CONTACT: Emily Grubb, Strategic Vision
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FACT SHEET

GREAVES TOURS L.L.C.

Greaves Tours sets the standard for customized luxury vacations in India, Nepal, Bhutan and the Indian Ocean. Exclusive focus on these destinations, coupled with in-depth knowledge of their complex cultures, ensures an unforgettable journey through one of the world's oldest civilizations. Global headquarters are located in New Delhi, and the company operates approximately 25 regional associated offices at strategic locations in India. In the U.K. they have offices in London to handle bookings from Europe.

U.S. Headquarters: 304 West Randolph Street
Chicago, IL 60606-1705
Phone: 800-318-7801 Fax: 703-995-4745
Email: indiatours@greavestvl.com

Regional U.S. Offices: Atlanta
Detroit
New York
Washington, D.C.

Canada Office: 40 Wynford Drive, Suite 104
Don Mills, Ontario M3C 1J5
Phone: 800-318-7801
Email: indiatours@greavestvl.com

Web Site: www.greavesindia.com

Senior Management: Rustom S. Cambata, Chairman
Shahrookh Cambata, President and Managing Director
Mehera Dalton, Managing Director, Greaves U.K.
Carole A. Cambata, President, Greaves Tours U.S.A.

Milestones in the Greaves Travel History:

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|------|---|
| 1947 | Rustom Cambata and his brothers form Cambata Helicopters and Aviation in India |
| 1979 | Greaves Travel is acquired by Rustom Cambata in the U.K |
| 1989 | Greaves Travel expands to North America, setting up headquarters in Chicago and opening seven branch offices. Shahrookh Cambata heads up the operation |
| 1995 | Greaves Tours is launched in the U.K |
| 2005 | Greaves Tours expands to North America. Headquarters remain in Chicago; regional offices are operational in Atlanta, Detroit, New York, Toronto, Washington D.C. In the U,K., the offices are located in London. In India, Greaves operates from offices in New Delhi and in approximately 25 additional associated locations |

Hotel Partners:

Oberoi Hotels & Resorts, including the following properties:

- The Cecil, Shimla
- The Oberoi Amarvilas, Agra
- The Oberoi Grand Kolkata, Calcutta
- The Oberoi Mumbai, Mumbai
- The Oberoi Motor Vessel Vrinda, Kerala
- The Oberoi New Delhi
- The Oberoi Rajvilas, Jaipur
- The Oberoi Udaivilas, Udaipur
- The Oberoi Vanyavilas, Ranthambore
- Trident Hilton Hotels (13 properties in India)
- Wildflower Hall, Mashobra

Taj Hotels, Resorts & Palaces, including the following properties:

- Taj Garden Retreat, Kovalam
- Taj Garden Retreat, Thekkady
- Taj Green Cove Resort & Spa, Kovalam
- Taj Group New Hotels (in Jaisalmer and Gwalior)
- Taj Lake Palace, Udaipur
- Taj Mahal, Mumbai
- Taj Malabar Kochi, Cochin

- Taj Rambagh Palace, Jaipur
- Taj Umair Bhawan Palace, Jodhpur

Select heritage and boutique hotels in India, including the following properties:

- Alsisar Haveli, Jaipur, Rajasthan
- Camel Camp, Osian, Rajasthan
- Chhatra Sagar, Nimaj, Rajasthan
- Coconut Lagoon, Kumarakom, Kerala
- Deogarh Mahal, Deogarh, Rajasthan
- Devi Garh, Delwara, Rajasthan
- Hotel de l'Orient, Pondicherry, Tamil Nadu
- Jawahar Niwas Palace, Jaisalmer, Rajasthan
- Khimsar Royal Castle, Khimsar, Rajasthan
- Malabar House, Fort Cochin, Kerala
- Neemrana Fort-Palace, Rajasthan
- Rohet Garh, Rohet, Rajasthan
- Samode Haveli, Jaipur, Rajasthan
- Samode Palace, Rajasthan
- Shiv Niwas Palace, Udaipur, Rajasthan
- The Imperial Hotel, New Delhi
- Udai Bilas Palace, Dungarpur, Rajasthan

Air Service:

Greaves partners with British Airways to offer clients preferential fares and access to flights from the U.S. via London to several gateways in India, including Mumbai, Delhi, Kolkata, Chennai, and Bangalore.

Service from the U.S. to India is offered also by:

- Air India, direct with a stop in London
- Air France, connecting in Paris
- Alitalia, connecting in Milan
- American Airlines, connecting in London
- Austrian Airlines, connecting in Vienna
- Continental Airlines, non-stop
- Delta Air Lines, connecting in Paris
- Emirates, connecting in Dubai
- Jet Airways, connecting in Brussels
- KLM, connecting in Amsterdam
- Lufthansa, connecting in Frankfurt
- Northwest Airlines, connecting in Amsterdam
- Singapore Airlines, non-stop
- Virgin Atlantic, connecting in London

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PROFILE **GREAVES TOURS L.L.C.**

Now in its third decade as an industry leader, Greaves Tours has created an exclusive luxury travel experience in India, offering a wide range of recommended and custom-designed itineraries. New visitors enjoy a fascinating and well-balanced introduction to this complex subcontinent, and travelers with special interests find inspiration in programs carefully crafted to meet their individual needs and preferences.

Steady Growth through Family Management

Greaves Travel was acquired in 1979 by Rustom Cambata, who moved to the U.K. from India three years earlier. In 1989, Greaves Travel became established in the U.S., with headquarters in Chicago and Shahrookh Cambata at the helm. Within six months the company had seven branch offices fully operational at strategic locations throughout the U.S. With steady growth, and management still spearheaded by the Cambata family, Greaves Travel now grosses annual revenues that exceed USD 60 million.

Launch of a Premier Brand

In 1995, the company launched Greaves Tours as the premier brand of luxury vacations in India, Nepal, Bhutan and the Indian Ocean for travelers from the U.K., expanding in 2005 to introduce travel from the U.S. The brand's leadership position underscores the company's strength in key areas:

- in-depth knowledge of the destination
- specialization in India, Nepal, Bhutan and the Indian Ocean exclusively

- highly personalized on-site contact with guests
- preferential access and air rates with British Airways
- strategic partnering with superb hotel companies for maximum comfort and service
- private car and chauffeur with all tours
- a knowledgeable reservations staff operating 24/7
- advanced technology for continuous communication with all locations, and supporting flexibility for changes in itineraries
- Private chartered flights between cities, notably Delhi and Agra, where no commercial flight can land

Strategic Aviation Alliance

Greaves Travel not only maintains strategic alliances within the aviation industry, but also is a player. In 1947, strong relations with British Airways and other aviation companies enabled Rustom Cambata and his brothers to form Cambata Helicopters and Aviation in India, which continues to manage ramp handling for several major carriers operating there.

Greaves partners with British Airways to secure preferential access and rates for air travel from the U.K. and the U.S. to India.

Luxury and Style

With a focus on luxury and style, Greaves partners with exceptionally fine hotels and resorts in India to ensure the highest standards of service, comfort and 21st-century facilities. Among them are: Oberoi Hotels & Resorts; Taj Hotels, Resorts & Palaces; Aman Resorts and select heritage and boutique hotels. Properties are specially selected to create a varied lodging experience on each itinerary, with a fascinating mix of style, history and culture. Journeying between destinations may incorporate some domestic air travel, but is largely by road and rail, enabling visitors to enjoy the changing landscape. Road travel is with a private car and driver.

Diversity Sets the Pace

Diversity is always a key ingredient in the design of a Greaves itinerary. Tour themes run the gamut, from the thrilling adventure of jungle safaris to the quiet calm of spiritual retreats, from the bustle of busy street markets to the finely tuned operation of a tea plantation, from the unparalleled grandeur of India's historic palaces to personal pampering and wellness treatments at rejuvenating spa properties. Always flexible, Greaves additionally offers the option of special concepts and activities to extend a visit, designed to pair with each traveler's particular interests.

Extensive Network

Accessibility facilitates planning for travelers who choose Greaves. Headquartered in Chicago, the company has a total of 5 offices in the U.S., plus an office in Toronto. In the U.K., the offices are located in London. In India, Greaves is headquartered in New Delhi and operates an extensive network with approximately 25 regional associated offices around the country.

On arrival, guests are personally greeted by a Greaves representative, and are accompanied to each site by a local guide from that region. Guides and travel planners are selected for their in-depth knowledge of India's extraordinary mix of cultures, religions, customs and traditions, cuisines, languages and dialects.

Supporting Sustainable Tourism

Always an advocate of sustainable tourism, Greaves Travel is actively involved in a major restoration project in India. Mehera Dalton, Managing Director of Greaves Travel U.K., in 1996 co-founded Jaisalmer in Jeopardy (JiJ), a non-profit organization with the mission of preserving and protecting the architectural and historical heritage of Jaisalmer in Rajasthan. Work is progressing under the supervision of an on-site architect.

Additional Greaves Travel projects include support of Travel Operators for Tigers (TOFT), a new U.K. travel industry campaign working in cooperation with Global Tiger Patrol (GTP) and the Environmental Investigation Agency (EIA). These combined bodies advocate a more responsible and sustainable approach to tourism. They promote the conservation of Indian wildlife, and work to support the communities in and around India's diminishing forests and protected areas. For each person booked on a wildlife tour, Greaves donates USD10 to TOFT-sponsored projects in and around Project Tiger Parks.

Initiatives of this nature have led to the selection of Greaves Travel for a British Airways *Tourism for Tomorrow* award.

About Greaves Tours

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BACKGROUND

GREAVES TOURS EXPLORE INDIA'S MYSTERY WITH FINELY TUNED ITINERARIES

Travel that is Always Intriguing; Travel Plans that are Never Mystifying

Planning a trip to India can be a challenge, even for the most intrepid of travelers. Home to one of the world's oldest civilizations, this complex subcontinent has developed around multiple cultures and religions. For centuries, it has been a magnet for visitors from all continents, whose motivating interests cover a vast range—from art to adventure, from history to wildlife, from shopping to spiritualism. Travel across this vast country leads through an extraordinary diversity of terrain that includes tropical jungle, arid desert, rolling foothills, huge plateaus, exotic beaches, and one of the planet's most majestic mountain ranges. Visitors experience multiple climates and microclimates. They encounter a nation of many peoples, with enormously varied customs and traditions, languages and dialects.

With over 25 years of experience in the business of travel to India, Greaves has assembled a dedicated team of experts, all with incisive knowledge and experience of the subcontinent's complexities, and many with fluency in its major languages. The Greaves team is uniquely qualified to design, operate and escort visits to India that are enlightening and illuminating, while fastidious planning liberates the visitor for unencumbered enjoyment of an unforgettable travel experience.

International air travel is facilitated by a special relationship with British Airways. Travel within India always includes a private car with driver, and often incorporates first-class rail travel and domestic air between locations on the itinerary. Similarly, Greaves Tours itineraries now include at least one private chartered flight for added guest comfort.

Elegant accommodations are provided by Oberoi Hotels & Resorts, Taj Hotels, Resorts & Palaces, and select heritage and boutique hotels, always chosen for a diversity of style, architecture and setting as well as for superior levels of service, comfort and luxury.

With Greaves, guests may request a custom-designed itinerary or they may follow one of the suggested itineraries. Ideas are offered for extended visits and specialized activities as options that may be worked into—or added onto—a Greaves featured itinerary. A small sampling of suggested itineraries follows.

- ***Essential India***

For first-time visitors to India, and for returning visitors with limited time available, this carefully structured 10-day/eight-night tour offers remarkable insight into the country. The itinerary begins in Delhi, where the wide boulevards of Lutyens' New Delhi offer dramatic counterpoint to the narrow streets and scattered monuments of Old Delhi. Udaipur is reached by air, and a two-day stay there with accommodations at the stunning Taj Lake Palace Hotel includes a day-trip to the Jain Temples at Ranakpur. The journey continues by air to Jaipur, with two nights at the Taj Rambagh Palace. Visitors explore Rajasthan's bustling capital, known as the *Pink City*, and visit the Observatory and the City Palace. A drive leads to the Hawa Mahal (Palace of the Winds) and is followed by an elephant-back ride to the hilltop fort of Amber. From Jaipur, the tour continues via the deserted city of Fatehpur Sikri to Agra, where accommodations are at the Taj View Hotel. A dawn visit explores the Taj Mahal at its most dramatically beautiful and is followed by sightseeing at the fort and Itmad-ud Daulah. The final day leads back to Delhi via Akbar's spectacular mausoleum at Sikandra.

- ***Mountains & Monasteries***

Spanning 14 days and 12 nights, this fascinating tour of the untouched foothills of the Himalayas explores the fusion of cultures in India. In Delhi, the Moghul and British capitals reflect grandly contrasting lifestyles. A train journey leads to Amritsar, with visits to the infamous Jallianwala Bagh and the spectacular Golden Temple, and accommodations for two nights at MK Hotel. The journey continues by car to Dharamsala, where monkeys find a natural habitat in the dense forests. Highlights include a visit to the Tibetan Monastery and Kotwali bazaar at the foot of the road to Mcleodganj in Upper Dharamsala, residence of the Tibetan Dalai Lama and Tibetans in exile. Chonor House provides accommodations for two nights here, before a journey to Taragarh, with stops en route at several temples and monasteries. Free time here with car and driver invites exploration of the breathtaking landscape,

paddy fields and historic monasteries. Two nights are spent at the Taragarh Palace Hotel. Then the road leads on to Pragpur, a heritage hamlet commemorating a 17th-century warrior princess, and to the mountain retreat of Shimla, where roses and rhododendron bloom amidst oak and cedar forests framed by the snow-capped peaks of the Himalayas. Lodging here is at the Oberoi Cecil. The return to Delhi is by air from Chandigarh airport.

▪ ***A Jungle Journey***

This innovative 16-day/14-night tour is arguably the most exciting and comprehensive wildlife itinerary offered in India, where the diverse climate, terrain and vegetation support a hugely varied selection of wildlife. Species that thrive in this habitat include elephant, tiger, leopard, panther, jungle cats, golden jackal, sloth bear, antelope, hyena, mountain gazelle and mongoose. Among the many bird species are black ibis, egret, jungle fowl, pea fowl, flycatchers and parakeets; and several types of eagle make their home here, including the crested hawk eagle, the crested serpent eagle and the rare black eagle.

There are a great many protected areas and wildlife parks in India. This journey includes visits to three of the most popular: Ranthambore, Bandhavgarh and Kanha, where there is a good chance of spotting the elusive tiger. The tour additionally visits the newly opened park at Pench, and includes a dawn visit to the Taj Mahal. Accommodations on the itinerary include a mix of luxury hotels, well-appointed lodges and comfortable safari tents. Lodgings are provided by: The Sherbagh in Ranthambore; the Trident Hilton Hotel in Agra; the Taj Chandela Hotel in Khajuraho; the Churhat Kothi at Bandhavgarh National Park; Kipling Camp at Kanha National Park; Bagh Van at Pench; and the Taj Mahal Hotel in Mumbai. Travel by road and train provides stunning vistas of the ever-changing scenery and vegetation on this fascinating jungle odyssey.

▪ ***Marvels of Rajasthan***

Aimed at a unique group of no more than eight people, this fixed-date tour is the perfect way to experience either a private tour *exclusively* with family or friends, or to join a pre-existing group of travelers. The 12 day / 10 night exclusive '*Marvels of Rajasthan*' tours take place only five times throughout the fall and winter, with one trip departing on December 16th 2007, providing the perfect Christmas vacation opportunity.

A meticulously crafted itinerary provides the opportunity to experience some of the architectural jewels in Rajasthan's crown including Lutyen's New Delhi; the Hawa

Mahal (Palace of the Winds); the historic hilltop village of Amber reached by journey on elephant-back; the City Palace of Jaipur and its Observatory; the former fortified city of Bharatpur accessible by a short train-ride from Sawai Madhopur; the deserted city of Fatehpur Sikri; a dawn visit to the breathtaking Taj Mahal; the fort of Agra; plus the Persian inspired tomb of Itimad-Ud-Dualah.

Additional Suggested Tours

While Greaves Tours offerings are too extensive to list comprehensively, travelers will find the following programs easy to explore online or by requesting brochures:

- *The Heart of India* (15 days / 13 nights)
- *Jewels of India* (12 days / 10 nights)
- *Kerala: The Western Ghats* (12 days / 10 nights)
- *Darjeeling & Sikkim: The Eastern Himalaya* (12 days / 10 nights)
- *Orissa & Chhatisgarh Unveiled* (12 days / 10 nights)
- *Exploring The Deccan Plateau* (13 days / 11 nights)
- *The Essence of Rajasthan* (15 days / 13 nights)
- *Saffron & Sandalwood* (17 days / 16 nights)
- *Malabar Days* (14 days / 12 nights)
- *Northern Sights & Nepalese Heights* (15 days / 13 nights)
- *Taj and the Himalayas* (10 days / 8 nights)
- *The Land of The Thunder Dragon* (14 days / 13 nights)
- *The Emerald Island of Sri Lanka* (10 days / 9 nights)

Relax, Reflect and Rejuvenate with India's Spectacular Spas

Yoga retreats and spa hotels are becoming evermore popular and are springing up all over the world. India is home to a wonderful collection of them. They are scattered across the subcontinent—in the hills, on the beach, in the cities—and they vary in style, comfort and price.

Some venues offer traditional spa therapies; others offer Ayurvedic treatments. Throughout the world there is a rising awareness of the benefits of natural health systems and, in recent years, the practice of Ayurveda has grown in popularity. Greaves provides a list of favorite and most specialized retreats, appealing to a spectrum of tastes and spanning a wide price range. Among those recommended are: Ananda in the Himalayas; The Taj Residency in Calicut on the Malabar Coast; Somatheeram Ayurvedic Beach Resort near Trivandrum on the Malabar Coast; The Oberoi Vilas properties throughout Rajasthan and Himachal Pradesh.

Staying On

When time permits, many travelers choose to extend their vacation after completing an itinerary, and Greaves is always ready to help with ideas and planning. Rail travel is spectacularly scenic on this subcontinent, and easily combined with travel by car and air. Suggested destinations to visit include:

- the West Himalaya—Rishikesh; Shimla; Mussoorie; Dharamsala; Ladakh
- the East Himalaya—Darjeeling; Gangtok; Kalimpong; Assam; Bhutan; Nepal
- Goa, on the Arabian Sea—perfect for beach resorts and island-hopping
- The Maldives – choose from eight handpicked sumptuous island resorts

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TESTIMONIALS

WHAT FORMER CLIENTS SAY ABOUT GREAVES TOURS...

A happy clientele is the most powerful indication that Greaves Tours is getting it right. The following is a selection of comments from recent travelers:

- **Thomas Jennings, Dallas Fort Worth:**
“The Greaves guides and drivers were excellent, and always on time. I especially liked the tiger runs in jeeps that hold three to four guests with guide and driver. The Oberoi hotels were pure luxury, with excellent restaurants, and every employee took the extra step to make guests happy.”
- **Vanessa Groce, New York City:**
“Everyone at Greaves is so thoughtful and professional, from start to finish, and I have to say this was truly my best-organized and most wonderful trip ever. When the tsunami happened I was nowhere near it, but your Chicago office was kind enough to track down my whereabouts and assure my relatives back home that I was fine. Greaves is truly an outstanding company.”
- **Scott C. Shaffer, Ph.D., Beaufort, South Carolina:**
“Our trip was fantastic! Your colleagues even more so!”
- **Barbara Wade and Linda Campbell, London:**
“All our travel arrangements went like clockwork. The hotels were excellent, and Churhat Kothi won our hearts. We fell in love with the camp; we were made to feel so welcome, and the wildlife was amazing. Thank you for making our holiday so perfect.”

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BIOGRAPHY

MEHERA DALTON Managing Director Greaves Travel U.K.

Appointed Managing Director of U.K. operations in 1992, Mehera Dalton has been with Greaves Travel since 1984, and has played a key role in steering the company to international acclaim. She was largely responsible for guiding Greaves into the luxury vacation market while simultaneously expanding its core business.

Ms. Dalton is an active supporter of sustainable tourism and in 1996 became a co-founder of Jaisalmer in Jeopardy (JiJ), a non-profit organization with the mission of preserving and protecting the architectural and historical heritage of Jaisalmer in Rajasthan. She also sits on the committee of Travel Operators for Tigers (TOFT), a U.K.-based organization campaigning to save the tiger population in India.

Born and schooled in Bombay, Mehera Dalton completed her higher education in the U.K., where she lives with her family.

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BIOGRAPHY

SHAHROOKH CAMBATA Managing Member and CEO Greaves Tours L.L.C.

Shahrookh Cambata worked for 12 years in Greaves Travel's London office, attaining the position of Managing Director. In 1990 he spearheaded the company's launch in North America. He is now Managing Member and CEO with staff from the U.S., Canada and India reporting to him daily. Within one year of opening the company headquarters in Chicago, he opened five additional branch offices around the U.S., plus an office in Toronto. With a hands-on approach, Mr. Cambata is continuously involved in the daily running of the business, working closely with his vice presidents, directors and branch managers. He additionally oversees the operation in India as Managing Director of Greaves Travel Limited.

Always an innovator, Mr. Cambata in 1999 formed the concept of a reservations system with a dynamic pricing module that sets the price based on the number of seats sold on a per-flight basis. He has followed this concept through to realization and the system is now employed by Greaves both in the U.S. and the U.K. He has been personally responsible for much of the detailed coding and programming, and continues to spend time on the system, periodically introducing enhancements. Mr. Cambata has also introduced new VoIP technology, enabling the company to operate a reservations center in New Delhi, India.

Born and schooled in Bombay, Shahrookh Cambata completed his higher education in the U.K. He lives in Chicago with his wife, Carole Cambata, who is President of the Tours Division within the company; they have two children.

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BIOGRAPHY

CAROLE CAMBATA
President of Greaves Tours LLC
Vice President of Greaves Travel LLC

After successfully completing her schooling in the UK, Carole worked for three years with Fred Olsen Lines, the shipping and cruise line, where she learnt all aspects of accounting and administration. Shortly thereafter Carole returned to college to further her professional education, with a view to enhancing her continued desire to return to a career within the travel industry. Upon graduation, Carole interviewed with Mr. Rustom Cambata, then Managing Director of Greaves Travel Ltd., for a position as his Personal Assistant. As part of her career development, Carole had extensive training and gained experience in all areas of the travel business including the reservations and ticketing departments and latterly corporate and leisure travel.

Carole then moved to the US with her husband Shahrookh Cambata where Greaves Travel Inc. commenced business in Chicago, on January 15, 1990. She initially worked as Shahrookh's Personal Assistant, gradually taking on more responsibility over the years including overseeing the HR department as Vice President and, during the last four years, running Greaves' Tours Department, putting together tailor-made tours to India and the Sub-continent.

In September 2006 Carole Cambata was made President of Greaves Tours LLC.

Carole is married to Shahrookh, who is Managing Member & CEO of Greaves Travel LLC. They have two children. In her spare time, Carole loves to read and play tennis.

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